



Lady Amarena Singapore 2019

Contest Rules

Participating is easy:

Create your own unique recipe with the unmistakable taste of AMARENA FABBRI.

Create your cocktail using at least one of the following products:

- Amarena Fabbri Cherries
- Mixybar Amarena syrup
- Marendry Fabbri bitter

Remember that you can use **maximum 5 ingredients**. Any decorations, toppings and sides will not be counted in the 5 ingredients. Homemade syrups are not allowed to be used in the recipe. Indicate the name of the recipe and describe it briefly in English.

FILL IN THE REGISTRATION FORM AND UPLOAD THE PHOTO

Register your interest and upload the pictures of your cocktail via the registration link provided in <https://mvlife.style/lady-amarena-2019/> .

SHARE YOUR RECIPE AND AIM FOR THE FINAL

When your registration and recipe is received, your cocktail will be posted on MVL S Facebook Page (<https://www.facebook.com/MVLS.sg/>). Share it with your family, friends and colleagues to get voted. Cocktail with the highest “likes” and “shares” will also receive additional points for the Singapore final!

FINALISTS AND FINAL SELECTION OF LADY AMARENA SINGAPORE 2019

By 1st Sep 2019, the Jury will select maximum 10 finalists who will compete for the title of Lady Amarena Singapore 2019.



LADY AMARENA 2019 FINAL

The Lady Amarena Singapore will enter the Final for the title of LADY AMARENA 2019, which will be held in Bologna, Italy in October 2019.

Get ready, you could be the queen!

OPERATIONAL DETAILS FOR THE FINALISTS

- The selected finalists will have to bring their own equipment, glasses and all the ingredients needed for the creation of their own recipe.
- Finalists will recreate their submitted recipes before the panel of judges.
- Each finalist will have 5 minutes to set up the bar counter and a further 5 minutes to prepare 2 portions of the cocktail - 1 for presentation and 1 to be distributed among 5 individual tasting portions.

JUDGING CRITERIAS (100%)

1. **40%** - Taste and balance (based on the ingredients indicated by the participant)
2. **10%** - Appearance and presentation
3. **30%** - Communication (speech)
4. **10%** - Replicability (evaluation of the possibility to reproduce the recipe in terms of the complexity, ingredients, execution time and cost)
5. **10%** - Recipe technical aspects

6. **Additional scores**

Top 3 Facebook voted cocktails will be awarded additional scores in relation to the individual score achieved:

- i. 1st +10.0 %
- ii. 2nd +7.5 %
- iii. 3rd +5.0 %

Voters can be both women and men of any nationality and country.